



It is with great enthusiasm that I invite you to the 2nd Annual Cattlemen's Conference, taking place April 21-25, 2025, in San Carlos, Arizona. This year, we come together under the theme:

"Foundations for Quality Herefords: Strength in Unity."

This conference is more than just an event—it is a call to action for our community to strengthen our cattle industry through collaboration, education, and a shared commitment to excellence.

Through strategic breeding, superior herd management, and industry-leading practices, we aim to elevate the quality of our Hereford cattle and ensure that Apache ranchers maximize their profitability in an ever-changing market.

Opportunities to Support and Engage

We are excited to offer a variety of sponsorship and vendor opportunities, providing businesses of all sizes the chance to:

- Gain visibility among ranchers and industry leaders
- Showcase products and services that support cattle operations
- Demonstrate a commitment to the future of Apache ranching

Your support helps make this conference possible and plays a crucial role in the success of our ranching community. As we face challenges such as drought, shifting market conditions, and rising operational costs, this event serves as a platform for knowledge-sharing and problem-solving—ensuring that Apache ranchers not only survive but thrive in today's cattle industry.

At this conference, renowned industry experts will share insights on genetics, sustainable grazing, and profitable marketing strategies, equipping attendees with the tools to produce top-quality cattle that meet industry demands and command the highest value.

WELCOME FROM COUNCILMAN SIMON HOOKE



A Commitment to Excellence

The San Carlos Apache ranching tradition runs deep, and we are dedicated to preserving our heritage while embracing modern advancements. Through unity, collaboration, and a focus on quality, we will continue to build a strong foundation for future generations of ranchers.

We appreciate your ongoing support and invite you to join us in shaping the future of Apache cattle ranching. We look forward to seeing you in April for what promises to be an insightful, productive, and inspiring gathering.

Thank you for being an essential part of this mission.

Sincerely,





SPONSORSHIP OPPORTUNITIES



APRIL 21-25 2025, SAN CARLOS, AZ

Each sponsorship includes three event tickets, which cover meals.

BENEFIT	TITLE \$10K (1 ONLY)	GOLD \$5K	SILVER \$2.5K	BRONZE \$1K	PARTNER \$500
EVENT TABLE	***	**	**	•	•
LOGO ON EVENT WEBSITE	***	♦ ♦	**	•	1.0
RECOGNITION IN MARKETING	***	**	•		
AD IN PROGRAM	Full Page (Premium)	Full Page	Half Page	Quarter Page	
VERBAL RECOGNITION	***	**		•	•
BANNER PLACEMENT*	**				
EMAIL RECOGNITION	***	1			
PRESS RELEASES / PR	***				
SPEAKING OPPORTUNITY	***				
ON-SITE VIDEO/ COMMERCIAL**	***	81			
POST-EVENT RECOGNITION	***	•			

Legend:

- ◆ ◆ ◆ = Premium or Exclusive Benefit
- ♦ ♦ = High Visibility
- ♦ = Included

Blank = Not Included

^{*} Sponsors must provide their own banner.

^{**} Commercial file must be ready for submission.





2ND ANNUAL

CATTLEMEN'S ASSOCIATION CONFERENCE

PRESENTED BY CKP INSURANCE

Thank you for your generous support!

Your sponsorship includes an ad in the official Cattlmen Conference Program. Please see ad specs below.

With Bleed: 8.75" w x 11.25" h (includes .125" bleed) Safe Space: 8" w x 10.5" h

HALF PAGE

(Horizontal Only)

8" w x 5" h

QUARTER PAGE

(Vertical Only)

3.75" w x 5" h

ARTWORK DUE MARCH 26TH, 2025

ARTWORK SPECIFICATIONS:

- Submit ad in digital format as press quality PDF, EPS, TIFF or JPEG files.
- Minimum resolution should be 300 dpi AT THE ACTUAL SIZE. This includes all placed images, logos and photos.
- Color should be CMYK.
- Outline all fonts.
- Submit ad artwork to heather@culturalsponge.com
 For questions call 602.930.1031



2025 SPONSORSHIP COMMITMENT FORM

Company Organization:
Contact Name & Phone Number:
Contact Signature & Date:
Billing Address:
Email Website:
Sponsorship Level & Amount:

For More Information Contact:

Karena Edwards karenaedwards15@gmail.com

Payments:

Payments can be made by check, payable to "San Carlos Cattle Association All Board of Director Inc.", or conveniently online using the link/QR code below.



Instructions to pay sponsorship online:

- 1. Go to sancarlosapachecattle.com
- 2. Click REGISTER FOR THE CONFERENCE
- 3. Click Donate & Tickets
- 4. Choose "No Thanks, I'd just like to donate."
- 5. Select your sponsorship amount and continue with payment.

