

SAN CARLOS APACHE



**3<sup>RD</sup> ANNUAL  
CATTLEMEN'S ASSOCIATION CONFERENCE**

**Benefits of Working Together  
for Quality Herds**

March 24-25, 2026 | San Carlos, AZ

**SPONSORSHIP OPPORTUNITIES**

AHIT 7  
IV MW ID



## WELCOME FROM COUNCILMAN **SIMON HOOKE**

Dear Sponsors and Supporters,

It is with great enthusiasm that I invite you to the 3rd Annual San Carlos Apache Cattlemen's Association Conference, taking place March 24–25, 2026.

This year, we unite under the theme:

***“Benefits of Working Together for Quality Herds.”***

This conference continues our mission to strengthen Apache ranching through collaboration, education, and a shared commitment to excellence. Together, we'll explore how working side by side - across families, districts, and generations - leads to stronger herds, healthier lands, and a more prosperous future for our cattle industry.

### **A Week of Celebration and Learning**

The 2026 event will feature not only two full days of educational sessions and networking, but also community celebrations of San Carlos Apache ranching excellence:

- March 24–25: Cattlemen's Conference
- March 26: Junior Rodeo
- March 27–28: Gilson Wash Rodeo

All conference registrations include meals & tickets to the rodeos, offering participants a complete experience of education, tradition, and entertainment.

### **Opportunities to Support and Engage**

We are proud to offer sponsorship and vendor opportunities that allow businesses and organizations to:

- Gain visibility among ranchers and agricultural leaders
- Showcase products and services that strengthen local operations
- Demonstrate a lasting commitment to the Apache ranching community

Your partnership makes this gathering possible. In the face of challenges like drought, shifting markets, and rising operational costs, your support helps us create solutions that keep Apache ranching strong—today and for generations to come.

### **Our Commitment**

The San Carlos Apache Tribe's ranching tradition is rooted in hard work, unity, and respect for the land. By working together and focusing on quality herds, we can ensure the continued growth and sustainability of our cattle industry while honoring our shared heritage.

We deeply appreciate your continued support and invite you to join us this March for what promises to be an inspiring and impactful event.

Thank you for being a vital part of this ongoing mission.

With gratitude,

**Councilman Simon Hooke**

Ashcreek Board Member  
San Carlos Apache Tribe



# SPONSORSHIP OPPORTUNITIES



March 24-26, 2026

San Carlos, AZ

Each sponsorship includes three event tickets, which cover meals.

BENEFIT	TITLE \$15K (1 ONLY)	GOLD \$10K	SILVER \$5K	BRONZE \$3K	PARTNER ANY DONATION
EVENT TABLE	◆◆◆	◆◆	◆◆	◆	◆
LOGO ON EVENT WEBSITE	◆◆◆	◆◆	◆◆	◆	◆
RECOGNITION IN MARKETING	◆◆◆	◆◆	◆		
AD IN PROGRAM	Full Page (Premium)	Full Page	Half Page	Quarter Page	
VERBAL RECOGNITION	◆◆◆	◆◆	◆	◆	◆
BANNER PLACEMENT*	◆◆	◆	◆		
EMAIL RECOGNITION	◆◆◆				
PRESS RELEASES / PR	◆◆◆				
SPEAKING OPPORTUNITY	◆◆◆				
ON-SITE VIDEO/ COMMERCIAL**	◆◆◆				
POST-EVENT RECOGNITION	◆◆◆	◆			

Legend:

◆◆◆ = Premium or Exclusive Benefit

◆◆ = High Visibility

◆ = Included

Blank = Not Included

\* Sponsors must provide their own banner.

\*\* Commercial file must be ready for submission.





3RD ANNUAL CATTLEMEN'S ASSOCIATION CONFERENCE

## COMMITMENT FORM & AD SPECIFICATIONS

Name & Organization: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level & Amount: \_\_\_\_\_ Contact Signature & Date: \_\_\_\_\_

### Payments:

Payments can be made by check, payable to "San Carlos Cattle Association All Board of Director Inc." or conveniently online using the link/QR code below.



#### Instructions to pay sponsorship online:

1. Go to [sancarlosapachecattle.com](http://sancarlosapachecattle.com)
2. Click **REGISTER FOR THE CONFERENCE**
3. Click Donate & Tickets
4. Choose "No Thanks, I'd just like to donate."
5. Select your sponsorship amount and continue with payment.

#### **For More Information Contact:**

Lanea Burdette  
928-228-1595  
[nearose\\_burdette@yahoo.com](mailto:nearose_burdette@yahoo.com)

### Thank you for your generous support!

If your sponsorship includes an ad in the official Cattlemen Conference Program, please see ad specs below.

**ARTWORK DUE MARCH 5TH, 2026**

#### FULL PAGE

With Bleed:  
8.75" w x 11.25" h  
(includes .125" bleed)

Safe Space:  
8" w x 10.5" h

#### HALF PAGE (Horizontal Only)

8" w x 5" h

#### QUARTER PAGE (Vertical Only)

3.75" w  
x  
5" h

#### ARTWORK SPECIFICATIONS:

- Submit ad in digital format as press quality PDF, EPS, TIFF or JPEG files.
- Minimum resolution should be 300 dpi AT THE ACTUAL SIZE. This includes all placed images, logos and photos.
- Color should be CMYK.
- Outline all fonts.
- Submit ad artwork to [heather@culturalsponge.com](mailto:heather@culturalsponge.com)  
For questions call 602.930.1031